

Clovis, CA Parks Master Plan Public Input Summary Meeting May 16, 2017







Agenda

What we've heard

- Your input
- Next Steps
- Questions





Strengths-1

- Trails are the biggest draw
- Picnic rentals are popular
- No admissions fees to visit parks
- Developers think their parks are maintained well
- LMD projects are funded through LMD
- Trails adjacent to parks
- Trails are safe and separated from roadways
- Amenities are well received along trails
- Locations are well distributed, every quarter section has a neighborhood park
- Parks are economic driver for the city
- Neighbors welcome trails behind their homes
- Rec Facility is nice with new addition 35K sq ft
- Exercise Equipment and Connectivity of Trail system
- Dog drinking fountains well located



Strengths-2

- Bicycle repair station
- Dog waste stations
- Safety lights, cameras, patrol vehicle access
- Customer service very responsive to issues or concerns
- Botanical Gardens good partnership, maintain beds at park
- Walkable community with trail system
- Schools contribute to parks, partnerships with open campuses
- School District provides recreation programs and activities for youth and teens
- Parkour Courses (exercise equipment on trail)
- Good job of laying out parks and working with FID
- Clovis leader with greenways: width and tree lined
- Clovis Botanical Gardens relationship gets stronger each year
- Ms Winkles Pet Adoption

Areas of Improvement-1

- Don't have sports fields
- Don't have lights on sports fields
- Marketing / Branding / Communication
- Parks and Recreation not departments divisions within
- Lack of facilities in the South West
- General Fund parks not maintained at same scale based on funding
- General Fund parks have less amenities
- General Fund parks fighting for funding
- No voice for parks and recreation / No Champion
- Funding (GF) / Risk of reductions
- South West need for Bicentennial type park but no funding (possible rec center property/16 acres)
- Music events
- Quality contractors and equipment



Areas of Improvement-2

- Security issues by design and placement of amenities (Bicentennial Parks / Letterman)
- Access to 24/7 electrical at some parks an issues with homeless and others
- Lack of alternative / adventure amenities: pump track, mountain bikes, hiking, dog park
- Lack of workout stations at all parks
- Lack of space for recreation programs
- Lack of dog friendly parks No Dog Park
- Parks are passive in city / school absorbing the pressure of athletics
- Needs two large regional parks (200-250 acres)
- More destination features / Art in the Park / Theme areas
- Trails not connected to sidewalks or other trails
- Maintenance cut during recession and parks not maintained as they were
- Lack of berms around parking lot (Bicentennial Park)
- More trees
- Additional BBQ areas
- Additional shade structures



Additional Programs/Activities

- Pickleball
- Adult programs and activities
- Outdoor concerts / events
- Farmer's Market
- Outdoor exercise areas
- Adaptive programming
- Drop-in / open play areas for public
- Futsal
- Spikeball
- Volleyball (adult leagues)

Improvements/Facilities-1

- See development fee spreadsheet list of amenities
- Lights: trails, ballfields
- Restroom at John Wright Station
- Bollards at parks to prevent unauthorized vehicle access
- Drinking fountains at south end of trails
- Finish trails between Trail Head and Fowler Road
- Trail connectivity system wide
- Restrooms at Treasure Ingmar (TI) Park
- Additional bike repair stations
- Bike racks to lock bikes (old town area)
- Dog drinking fountains

Improvements/Facilities-2

- Hydro-zone, drip irrigation to reduce turf
- Shade Structure
- Tree canopy for shade
- Directed drip irrigation for trees
- Benches along trails
- Additional picnic shelters with benches
- Drainage at Letterman Park
- More benches at Bicentennial Park

Additional Parks/Facilities

- Dog park (consider water district flood areas)
- Athletic fields to relieve the school system crunch
- Multi-use rectangle fields with lights
- Outdoor basketball
- Indoor Recreation Center
- Aquatic Center
- Splash Parks
- Disc Golf
- Mountain Bike Parks
- Outdoor Amphitheater
- Pickleball courts
- Bocce Ball
- Amphitheater in Loma Vista or somewhere else in city
- Horse shoe pits
- Education Center for birds, etc. at Sierra Meadows and other parks
- Complete triangle park and Loma Vista

Repurpose or Eliminate Programs/Facilities

- Master Planning of individual parks to support existing functions (Letterman Park w/ skate park)
- Theming some existing parks
- Locking restrooms after 10:00pm
- Reduce turf and create lower maintenance areas
- Flood Control Basins that could be used for recreation opportunities
- Reevaluate batting cages

Key Potential Partners-1

- Water District (?)
- School District
- Flood Control District
- Fresno Irrigation District
- Hospital
- Clovis Community Colleges
- Fresno State Campus Recreation / Activity spaces
- Fresno State just included soccer fields in Strategic plan and looking to partner
- Development community BIA
- Rotary

Key Potential Partners-2

- Clovis Community Foundation
- Nature Education Center
- Clovis Botanical Garden
- Dog Park Group
- Youth Sports Leagues
- Clovis Chamber of Commerce
- Special Service Districts
- Food Trucks / Mobile Vendors
- Kiwanis
- Other service groups
- Volunteer groups

Key Issues/Values

- Themes for park development
- Authenticity
- Community has a very high expectation of quality
- Safety and security
- Partnerships / Collaboration
- Per-capita spending lower than national average
- Impact on the neighborhood when developing parks
- Parking at parks spill over into the neighborhoods
- Bike/pedestrian conflicts on trails
- No formal partnership agreements
- No cost recovery policy
- Draw large companies to town

Top Priorities Next 5 Years

- Dog Park
- Maintaining maintenance levels as parks grow
- Park designs to reduce maintenance
- Recreation fields
- Connectivity: park to park, neighborhood to park
- Equal distribution of facilities and amenities
- Identify possible long term funding sources
- Park amenities in South West area
- Adaptive playground and park amenities
- Branding / Marketing / Communication
- Parking
- Lights on ballfields
- Lighting trails
- Money- How to pay, willing to vote for bond or special tax?



Schedule

Clovis, CA
Department of Parks Master Plan
Project Timeline

Tasks and Key Meetings	M	А	M	J	J	А	S	O
A. Strategic Kick-Off and Determination of Critical Success Factors	X							
B. Community Engagement and Information Gathering			X			X		
C. Inventory and Level of Service Analysis			Х			Х		
D. Findings, Visioning, and Financial Analysis						Х	Х	
E. Draft and Final Plans, Presentations, and Deliverables							Х	X

Next Steps



Strategic Kick-Off

- Critical Success Factors
- · Key focus areas
- · Meeting schedule
- Identification of Key Stakeholders
- Gathering of All Relevant Documents
- Briefing with Decision Makers





4 Stages of Public Engagement

Information Gathering

- Needs Assessment
- Staff
- Stakeholders
- Public Meetings
- Focus groups
- Interviews
- Surveys
- · Online engagement
- Inventory
- All Assets
- All Program Locations
- · Other Providers
- Level of Service Analysis
- GIS component-based mapping
- Quality, Quantity, Functionality
- Community Profile
 - Historical & Planning Context
- Demographics
- Trends

Findings & Visioning

- Presentation/Feedback Sessions
- Staff
- Stakeholders
- · Decision Makers
- . What We Have Discovered
- Key Issues Matrix
- Key Ideas and Themes for Improvement
- Analysis
 - · Programming
 - · Operations
 - Maintenance
 - Marketing & Communications
 - · Financial Resources



Draft Recommendations

- Summary Findings
- Strategies
- Long-Term Vision
- Short-Term Action
- Implications
- Financial
- · Operational
- Maintenance
- Recommendations
- Action Plan
 Tasks
- Timing
- Costs
- Review & Revisions





- Review
- Staff
- Public
- Decision Maker
- Distribute/Post



Implementation

- Action Plan
- Annual Review



Typically our Strategic/Master Plans include a 5-year focus on operations, 10-year focus on capital, and 20 year strategic vision. Other elements and tools are added as needed for a community-specific plan.

Thank You For Your Time!

Questions?

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