



AGENDA ITEM NO: _____

City Manager: _____

- CITY OF CLOVIS - REPORT TO THE CITY COUNCIL

TO: Mayor and City Council

FROM: Planning and Development Services

DATE: November 17, 2014

SUBJECT: Consider Approval – Appointment of Central Clovis Specific Plan Update Advisory Committee Members

ATTACHMENTS:

Exhibit "A:"

Committee Member Candidate and Background List

Exhibit "B:"

Committee Member Candidate Map

CONFLICT OF INTEREST

None.

RECOMMENDATION

Staff recommends that the City Council select and confirm the fifteen individuals on the attached list for placement on the Central Clovis Specific Plan Update Advisory Committee.

EXECUTIVE SUMMARY

The City is currently embarking on an update to its 1983 Central Clovis Specific Plan. This important program seeks to build upon our existing Central Clovis Specific Plan and to refine and update the community vision to guide the future growth and development of Old Town for the next 20 years.

Staff has solicited applications from the general community to assist in forming a broad based and well represented advisory committee. City Council is being provided a list of individuals, including information on their associated connections to the community. These connections include involvement in community groups, ownership in property in key geographic areas and business affiliations.

BACKGROUND

The purpose of the advisory committee is to advise, make suggestions, recommendations, and actively participate in the process as the updated Central Clovis Specific Plan is assembled over the next 14 months.

Outreach for potential committee members occurred both through an informational booth in May 2014 at an Urban Greening Community workshop in Old Town and by generally advertising for committee members through water bill inserts in July and August 2014.

PROPOSAL AND ANALYSIS

The City proposes to update the 1983 Central Clovis Specific Plan, a focused land use planning, regulatory and financial effort to supplement the City's 2014 General Plan update process.

Through its General Plan update, the City identified its 1983 Central Clovis Specific Plan as a focus area for more detailed study and analysis. The Specific Plan holds in its center the City's Old Town, the community's primary social and cultural heart, and older, economically disadvantaged neighborhoods within the project area.

Central Clovis Specific Plan Update Committee members would be expected to attend one evening meeting monthly throughout the process, which is anticipated to be completed by December 2015. Committee members will also be expected to attend one (1) Planning Commission and one (1) City Council meeting at the completion of the program to present the updated 2015 Central Clovis Specific Plan to both decision-making groups.

Staff is requesting that the City Council nominate and affirm the fifteen individuals on the attached list (please see Exhibit "A") who would best represent the Clovis community in the Central Clovis Specific Plan update process.

Staff's committee membership recommendations are as follows:

1. **DeAnn Hailey** – [Fresno Irrigation District]
2. **Mark Wall** – [Old Town Business Owner]
3. **Anthony Alcocer** – [Fresno State Professor]
4. **Arakel Arisian** – [Development Consultant]
5. **Nina Acosta** – [State Center Community College District]
6. **Grant Rabenn** – [Federal Prosecutor]
7. **Julie Glenn** – [Old Town Business Owner]
8. **Greg Sassano** – [Old Town Business Owner]
9. **Alma Antuna** – [Westland Water District]
10. **Richard Snow** – [Retired Fresno State Police Officer, Clovis Business Owner]

11. **Jeni-Ann Kren** – [Psychologist, Old Town Business Owner]
12. **Gordon Yamanaka** – [Retired Forest Service Budget Analyst]
13. **John Bland** – [Retired Architect]
14. **Joan Daggett** – [Clovis Resident]
15. **Chad Staebler** – [School Plant Supervisor]

Through the guidance and recommendations of the Advisory Committee, the plan update will identify land use, housing, transportation, and economic development strategies to continue the City's success in revitalizing its central business district.

Meeting Notification

Staff proposes that public notification of Central Clovis Specific Plan Update Advisory Committee meetings occur as provided by State Law through the local newspaper of record.

FISCAL IMPACT

None.

REASONS FOR RECOMMENDATION

As the City embarks on an update to its 1983 Central Clovis Specific Plan, Planning Commission, City Council and staff will be relying on a group of motivated community members to provide important feedback and direction on various aspects of this project.

ACTIONS FOLLOWING APPROVAL

Staff will initiate the first phase of committee organization, orientation and interaction.

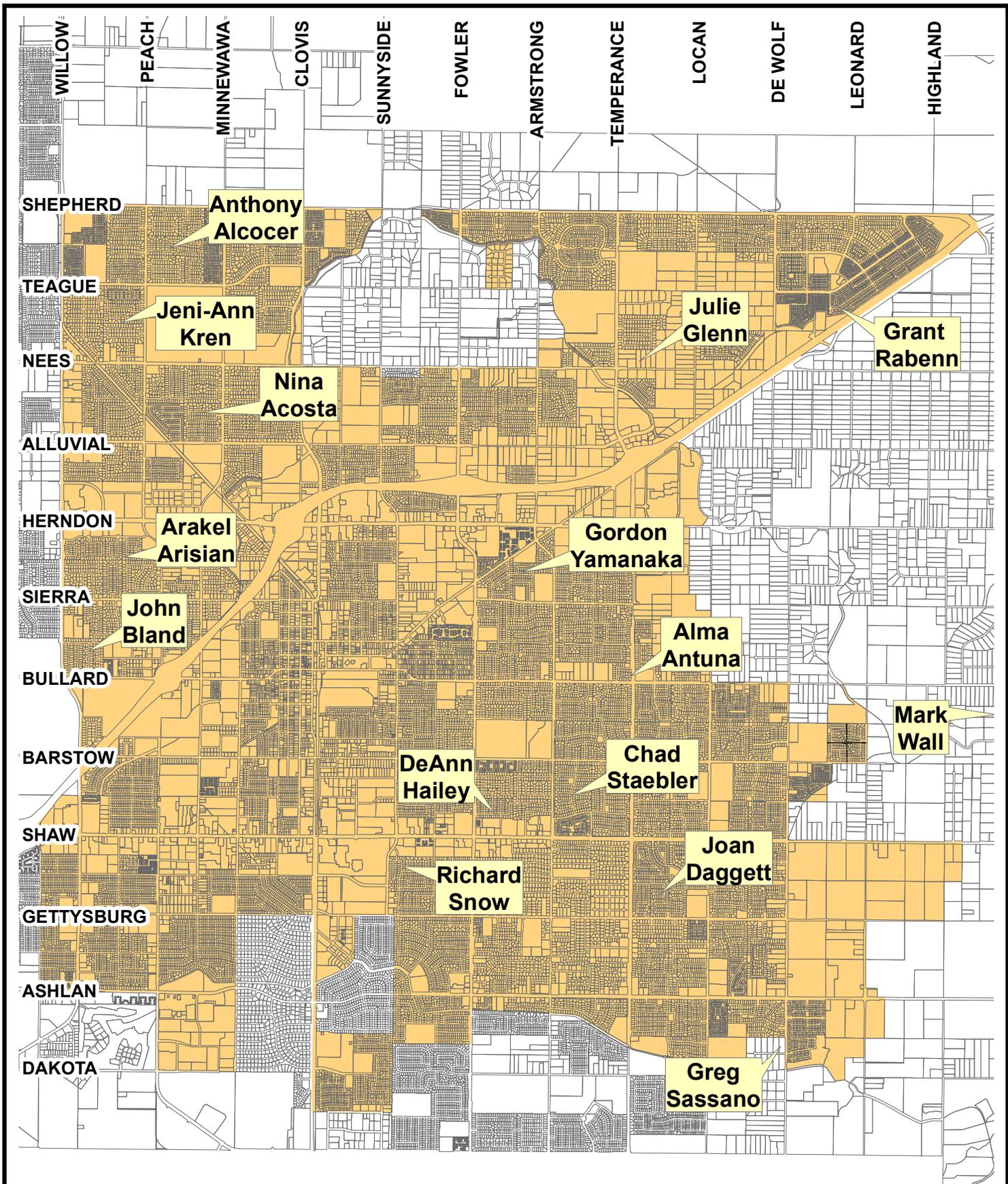
Prepared by: George González, MPA, Associate Planner

Submitted by:

Bryan Araki
Acting Deputy City Planner

Dwight Kroll, AICP
Director of Planning and
Development Services

Last Name	First Name	Area of residence	Ties to Community
Acosta	Nina	SW Area of Nees & N. Minnewawa Avenues	No affiliations, appointments or elected positions; member of the Veteran's Memorial Committee at Fresno City College; Clovis Foundation - Mayor's breakfast committee (2009); worked for John Wright as Executive Assistant (2005 - 2008); familiar with Planning Process.
Bland	John C.	NE Area of Willow and Bullard Avenues	Member of the East Fresno Kiwanis - president elect (Oct. 2014); retired architect/ program manager with 20+ years of federal service.
Snow	Richard	East of Sierra Vista Mall	Clovis Emergency Response Team (logistics chief 2007-08, instructor 2009-present); CUSD Citizens' Oversight Committee (Chair 2012-14, member 2011); member of Exchange Club of Clovis (pres. 2012, VP 2011, member 2006-present, Youth of the Year Chair 2008-present); Clovis Corps Salvation Army Advisory Board (2007-present); 30 years of law enforcement experience (4.5 Hanford PD & 25.5 Fresno State); member of several planning committees while at CSUF; Since 1995, involved with long term planning - snowflake Designs, Inc.; Clovis Chamber of Commerce (2006-2012).
Arisian	Arakel A.	SW Area of Herndon & Peach Avenues	Fresno State Gazarian Center for Real Estate Advisory Board (since 2008), board chair since 2013; Encore Group - Community Medical Centers Foundation; currently working as real estate consultant and professional planner; Experience and education in planning (AICP, LEED AP & Brokers license); serves clients with property in Fresno/Clovis, including Old Town.
Yamanaka	Gordon	SW Area of Armstrong & Tollhouse	Member of the National Active and Retired Federal Employees Association; experience in budget analysis, computer analysis and land management planning (biologist).
Antuna	Alma	NW Area of Bullard & Temperance	2008-present: assist approximately 700 family-owned farms manage their provision of agricultural water in Fresno and Kings Counties; 25 years experience working with the public; organized biannual food drive (employees & businesses) to benefit the Second Harvest Food Bank (Santa Cruz County); coordinate and officiate all aspects associated with an annual Adopt a Family Program (Santa Cruz County); assisted with feeding the hungry & homeless (Food Not Bombs Santa Cruz County); assist annually with Back Pack Drive that benefits underprivileged school aged children (Celebration Church Fresno County); assisted in feeding the hungry & homeless (Fresno Rescue Mission Fresno County); assist with any needs (special events, walk dogs, clean kennels, etc) at Valley Animal Shelter (Fresno County); served one year as treasurer and two years as President of the Cedarwood Soccer Club, organization umbrella CJSJ (Clovis); served two years as President of our Employee Association (westland water district Fresno County); currently part of Westland Water District Safety Team, trained and certified in First Aid & CPR; and actively involved in church with different modes of assisting our communities (visit the sick & elderly, mentor youth, and develop fun, creative and educational programs for kids).
Alcocer	Anthony M.	NE Area of Peach and Shepherd	Advisory Committee member (96-98) for Salvation Army Adult Rehabilitation Center; Screening Committee, Big Brothers of America(73-89); LAPD Professional Advisory Committee member; Board of Directors member (80-85) for the California Hispanic Commission on Alcoholism and Alcoholic Abuse; Advisory Committee member (79-83) on the National Institute on Rape Prevention and Control; volunteer work at Sacred Heart Clinic (05-07), Fresno Institute for Urban Leadership (2014), Salvation Army Adult Rehabilitation Center (96-98), and Consultant for the National Conference of Christians and Jews (80-85); Director (01-03) of Central Valley Public Health Institute; Director (67-69) of the Rehabilitation Training Center in Mental Retardation; and Emeritus Professor of Health Science.
Hailey	DeAnn	NE Area of Fowler and Shaw Avenues	Fresno Irrigation District, Controller/CFO (06-present); Boy Scouts of America, Pack Committee Chair - Pack II (93-96); Troop Committee Chair - Troop II (96-03); Cedarwood Soccer Club - Founding Member 1996; Boy Scouts of America - several volunteer projects over 10 years; Thanksgiving Lunch - Fresno Convention Center & Madera Fairgrounds; experience and knowledge in budgeting, finance, policies, procedures, LAFCo Infor requests, some construction knowledge; conflict if interacting with FID.
Rabenn	Grant	Harlan Ranch	Member and committee chair of bar associations in Washington DC prior to moving to Clovis; volunteer for Lucky Dog animal shelter; volunteer coach for mock trial teams; avid reader of books and websites about community planning and development; attended numerous Council meetings for the District of Columbia.
Kren	Jeni-Ann	NW Area of Peach and Nees Avenues	Clovis Democratic Club, President; volunteer for Change Fresno; lived in the community for 15 years, sent 4 children through CUSD Schools and maintained a business on Pollasky for 10 years.
Staebler	Chad	SE Area of Barstow & Armstrong Avenues	Member of Land Management, Hollister Office - participated in field surveys; member of Boy Scouts of America - Assistant Scout Master Troop 199; member of United Japanese Christian Church - member & served on the property and safety committees; reviewed and made recommendations for Century Elementary School's remodel plan for 2015.
Daggett	Joan E.	NE Area of Gettysburg & Temperance Ave.	Community Housing Chairman (2000); volunteered at President Obama's 1st and 2nd campaigns; Anthony Williams Mayor 1st and 2nd campaigns; experience in real estate management and construction; program facilitator and proving presentations.
Sassano	Greg	SW Area of Ashlan and Dewolf Ave.	Family has been in business in Clovis since 1907. No plans of leaving and cares a great deal about the future.
Wall	Mark	NE Area of Indianola and Escalon Avenues	Old Town business and property owner.
Glenn	Julie	NE Area of Nees & Temperance Avenues	Vice President of Boot Board & Board Member from 2004-2011; The Quest Church, halloween on Pollasky and many other church related events over the year; realtor of 20+ years, retail store owner for 8 years, worked closely with schools having raised several foster, adopted and biological children; direct sales and street vendor growing up here and have been involved in many different aspects of business, giving her an open perspective.



Central Clovis Specific Plan Update Advisory Committee - Candidate Map

 City Limits

