

Clovis Urban Greening Plan

Community Workshop #3 – Old Town

Wednesday, May 13, 2015

WHAT IS AN URBAN GREENING PLAN?

- A guide to help the City to improve quality of life for residents
- Identification of needs, opportunities and goals for creating a greener, more environmentally sustainable and livable City
- Strategies to address identified goals
- It is a plan and is opportunity-based – implementation over time

WHAT IS AN URBAN GREENING PLAN?

Parks, trails and open space



Urban forestry and street trees



WHAT IS AN URBAN GREENING PLAN?

Stormwater Management



Water Conservation

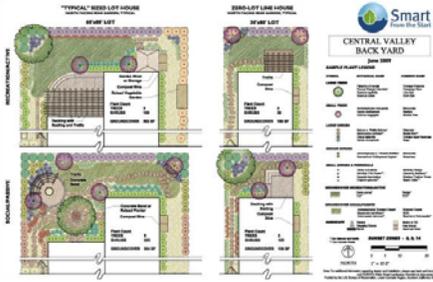


WHAT IS AN URBAN GREENING PLAN?

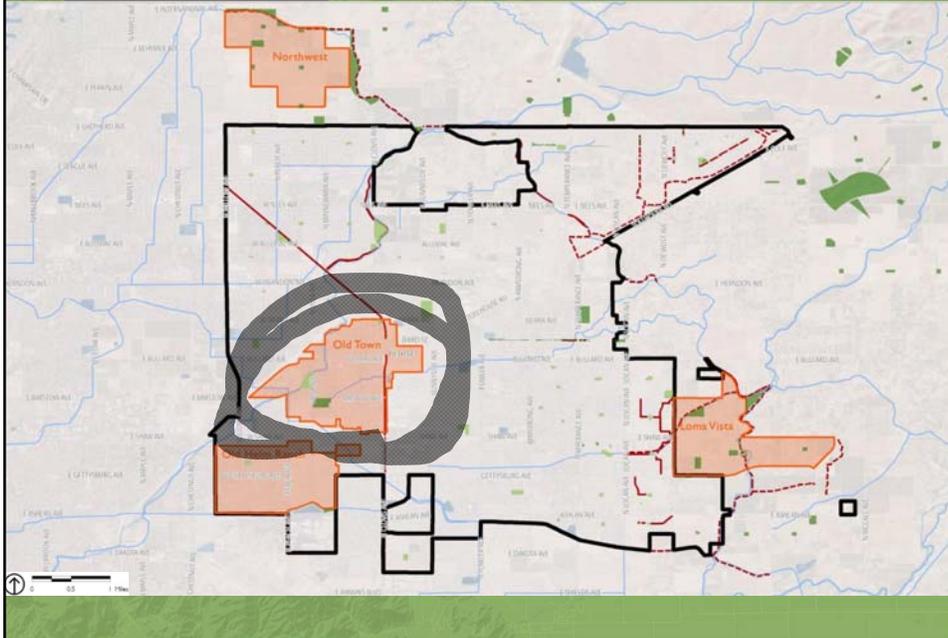
Improved pedestrian and non-vehicular access

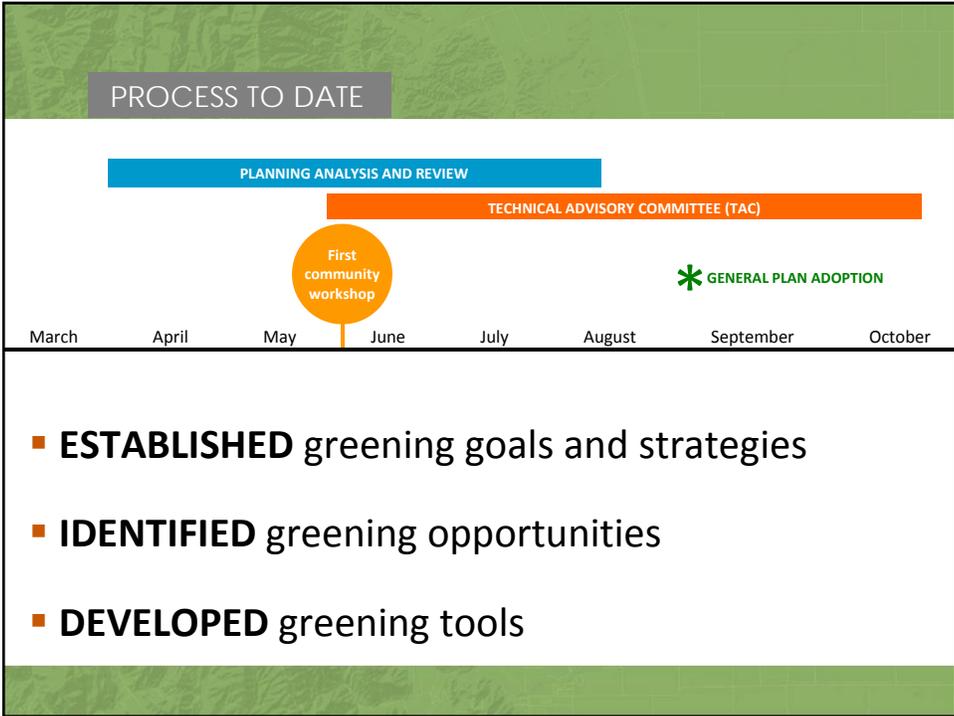


Landscape design guidelines and plant palette



CITY OF CLOVIS



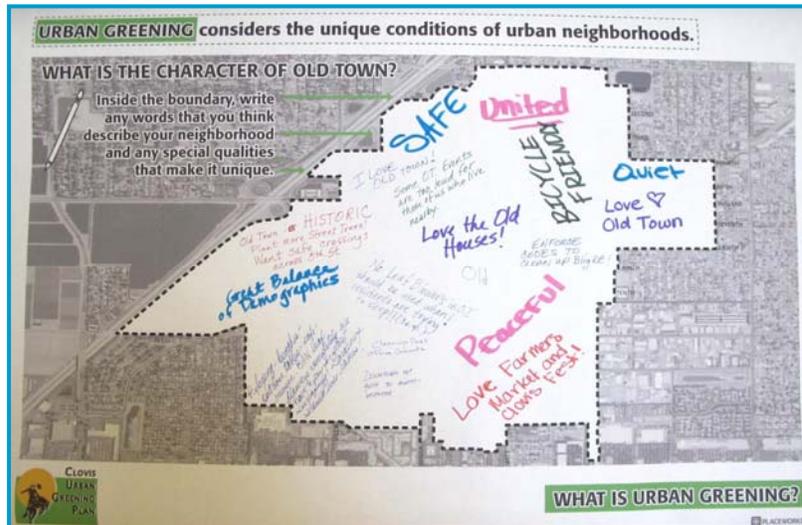


GREENING GOALS AND STRATEGIES

| EDUCATE THE COMMUNITY AND BUSINESSES | DRAW PEOPLE OUTSIDE | UTILIZE GREEN INFRASTRUCTURE | PROMOTE ALTERNATIVE TRANSPORTATION | GROW THE LOCAL ECONOMY | IMPLEMENT RECOMMENDATIONS FROM PREVIOUS PLANNING EFFORTS | MAXIMIZE OPPORTUNITIES FOR PARTNERSHIPS ON GREENING EFFORTS |
|---|--|---|---|--|---|--|
| <p>Provide information about conservation and the multiple benefits of urban greening.</p> <p>Encourage healthy eating habits and experiences through support of agriculture education.</p> <p>Support environmental and agricultural education.</p> <p>Inform the public about 2010 local Water Efficiency Ordinance.</p> <p>Inform the public about tree Protection Standards in updated City Development Code.</p> | <p>Create new green space.</p> <p>Develop pedestrian linkages and trails.</p> <p>Support provision of outdoor dining.</p> <p>Consider creating a City-wide landscape improvement district.</p> <p>Formalize joint use agreements with schools.</p> | <p>Offset the impact of impervious surfaces by pursuing "Green Streets" pilot projects.</p> <p>Increase and maintain the urban forest.</p> <p>Enhance overall beautification and neighborhood identity through plantings that are designed for minimal maintenance.</p> <p>Develop water-efficient guidelines and plant palette for new development.</p> <p>Encourage conservation and restoration of wildlife habitat.</p> | <p>Reduce vehicle miles traveled and fossil fuel dependency.</p> <p>Increase connectivity to green space and other activity centers.</p> <p>Improve pedestrian access from residential neighborhoods to everyday goods and services.</p> <p>Provide safe and accessible streets with shading and buffers to encourage walking and biking.</p> | <p>Protect agricultural operations.</p> <p>Increase property values.</p> <p>Increase activity in retail areas.</p> | <p>Urban Forest Resource Analysis: 2,512 available planting sites.</p> <p>Bicycle Transportation Master Plan: Increase utilization and recreational uses of bike system.</p> <p>Parks Master Plan: New open space opportunities.</p> <p>Draft General Plan: Continue to grow and sustain the values that make Clovis special: foster stewardship to conserve and enhance natural resources while contributing to a healthy community.</p> | <p>County of Fresno</p> <p>City of Fresno</p> <p>Clavis Unified School District</p> <p>Clavis Community Foundation</p> <p>Clavis Chamber of Commerce</p> <p>Tee Fresno</p> <p>Clavis Botanical Garden</p> <p>UCCE Master Gardeners of Fresno County</p> <p>Clavis Robee Association</p> <p>Building Industry Association</p> <p>Fresno Metropolitan Flood Control District</p> <p>Fresno Irrigation District</p> <p>Climate Change Institute of Fresno State</p> |

COMMUNITY FEEDBACK

GREENING GOALS AND STRATEGIES



COMMUNITY FEEDBACK

GREENING OPPORTUNITIES

LANDSCAPE IMPROVEMENTS

- Street tree replacements
- Landscape medians
- Citizen landscape committee

RECREATION

- Gathering places

STREETS AND TRAILS

- Safety crossing improvements
- Bicycle infrastructure

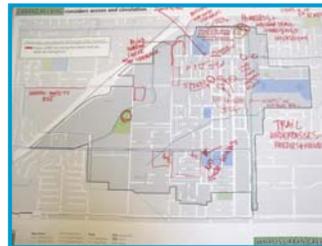


COMMUNITY FEEDBACK

GREENING OPPORTUNITIES

CIRCULATION AND ACCESS

- Pedestrian concerns on Bullard Ave.
- Dry Creek Trail intersection improvements
- Old Town Trail safety improvements
 - Lighting
 - Cleaning up underpasses
- Freeway buffer



COMMUNITY FEEDBACK

GREENING TOOLS

The poster titled 'Urban Greening Strategies' includes the following sections:

- STREET TREES & PLANTING
- PARKS AND OPEN SPACE
- WATER EFFICIENT PLANTING
- RAINGARDENS AND SWALES
- COMMUNITY GARDENS
- ALTERNATIVE TRANSPORTATION
- HABITAT RESTORATION
- OTHER (PLEASE CHECK YOUR OWN PREFERRED OPTIONS)

At the bottom of the poster, it says 'URBAN GREENING OPPORTUNITIES'.

COMMUNITY FEEDBACK

GREENING TOOLS

PLANT PREFERENCE

URBAN GREENING increases trees and plants.

PLANT PALETTE

SHAPE: conical, broadleaf, palm, multi-stem, columnar, branching

COLOR: dark green, light green, PALE COLORS (yellow, orange, red)

FLOWERS: white, small flowers, large flowers

WHAT IS URBAN GREENING?

URBAN GREENING increases trees and plants.

PLANT PALETTE - VISUAL PREFERENCE

SMALL SIZE OR LARGE SIZE

What do you prefer?

WHAT IS URBAN GREENING?

URBAN GREENING increases trees and plants.

PLANT PALETTE - VISUAL PREFERENCE

A MIX OF DIFFERENT TREES OR GROUPINGS OR STREETS WITH THE SAME TREE

What do you prefer?

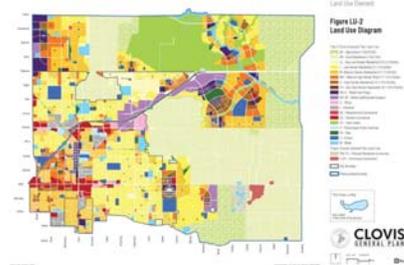
WHAT IS URBAN GREENING?

COMMUNITY FEEDBACK

GREENING TOOLS

CIRCULATION ELEMENT:

- Goal 3: A **MULTIMODAL** transportation network that is safe and comfortable in the context of adjacent neighborhoods.
- Goal 4: A **BICYCLE AND TRANSIT SYSTEM** that serves as a functional **ALTERNATIVE TO COMMUTING BY CAR**.
- Goal 5: A complete system of **TRAILS AND PATHWAYS** accessible to all residents.
 - Policy 5.1 **COMPLETE STREET AMENITIES**. Upgrade existing streets and design new streets to include **COMPLETE STREET AMENITIES**, prioritizing improvements to bicycle and pedestrian connectivity or safety, consistent with the Bicycle Transportation Master Plan and other master plans.



OPEN SPACE AND CONSERVATION ELEMENT:

- Goal 2: **NATURAL, AGRICULTURAL, AND HISTORIC RESOURCES** that are preserved and promoted as key features for civic pride and identity.
- Goal 3: A built environment that conserves and protects the use and **QUALITY OF WATER AND ENERGY RESOURCES**.

PLANNING ANALYSIS

GREEN VISION

- **Intensify urban forest**
 - Replace historic trees and maintain shade
 - Utilize appropriate trees in commercial areas
 - Increase impervious surfaces
- **Pedestrian friendly heart**
 - Improve pedestrian, bike, and alternative transit access to downtown
 - Create new amenities for gathering in downtown
- **Maintain the “Old Town” feel**
 - Build on the existing character
 - Improve response to maintenance requests

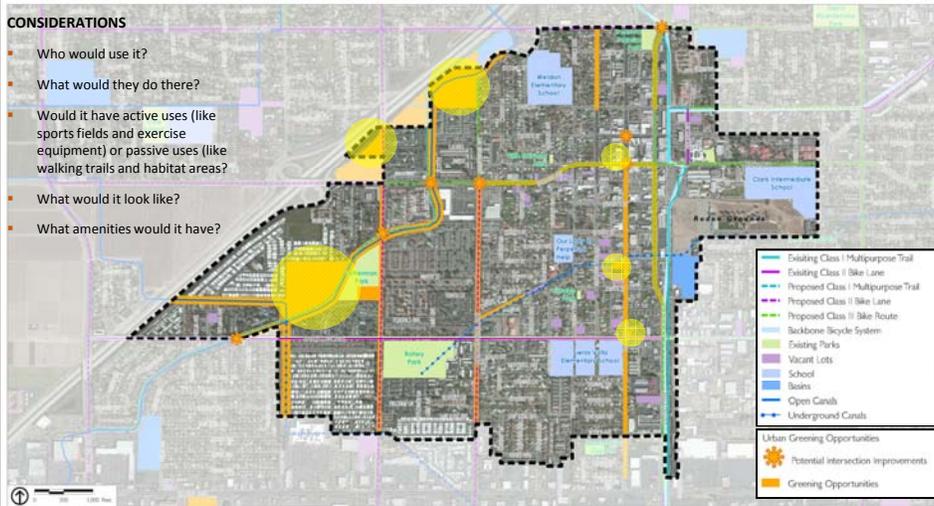


Specific to OLD TOWN

PRIORITIZE GREENING OPPORTUNITIES

CONSIDERATIONS

- Who would use it?
- What would they do there?
- Would it have active uses (like sports fields and exercise equipment) or passive uses (like walking trails and habitat areas)?
- What would it look like?
- What amenities would it have?

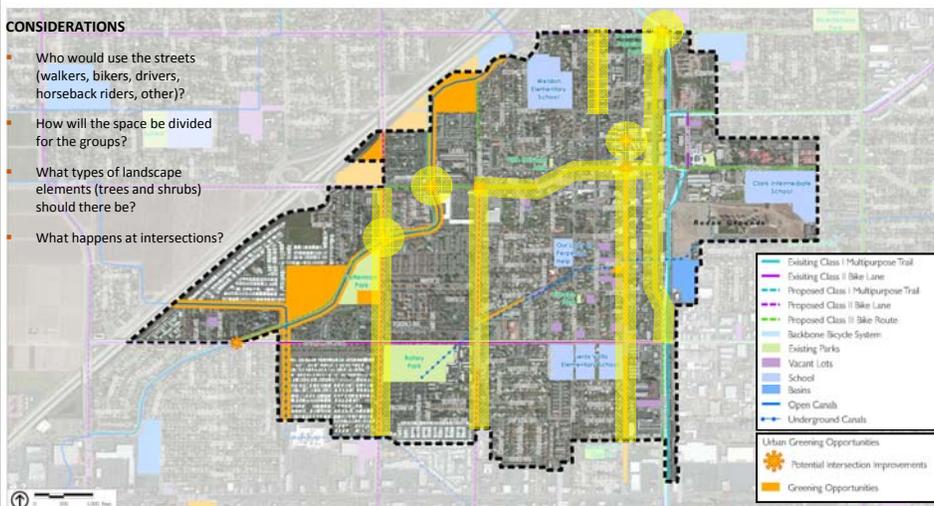


PARKS

PRIORITIZE GREENING OPPORTUNITIES

CONSIDERATIONS

- Who would use the streets (walkers, bikers, drivers, horseback riders, other)?
- How will the space be divided for the groups?
- What types of landscape elements (trees and shrubs) should there be?
- What happens at intersections?



STREETS

State-wide Water Conservation

Executive Order B-29-15

- April 1, 2015: reduce urban potable water use by 25% and cities that are considered “high users” are required to reduce water use by even more
- local governments to replace 50 million acres of ornamental turf with drought tolerant landscapes statewide
- prohibit irrigation with potable water of ornamental turf on public street medians and irrigation that is not delivered by drip irrigation or micro-spray systems outside of newly constructed homes and buildings



City-wide Water Conservation

The City of Clovis Regulations

- The City is responsible for implementing and compliance with the State of Emergency requirements and must implement strict restrictions on water use to its residents
- Since the City of Clovis is considered a “high user,” water customers are being required by the City to reduce water use by **36%** for personal use and particularly landscape irrigation
- During the drought emergency, the City will relax enforcement of the City’s Neighborhood Preservation Ordinance related to irrigating turf



Resident Water Conservation



Ceasing irrigation of ornamental turf may be the single most effective means to achieve the required 36% reduction in water usage, and is supported by the City of Clovis

- April 20, 2015: Clovis City Council approved actions to meet State water reduction requirements and on April 21, 2015 the Public Utilities Department sent letters to water customers stating the following restrictions:
- Effective May 1, 2015, any customer not achieving the 36% reduction in water use compared to the same time period in 2013 will be fined
- Customers may only water outside two days per week April through October. Even numbered addresses may water on Sunday and Wednesday. Odd numbered addresses may water on Saturday and Tuesday.
- No outdoor watering is allowed during and within 48 hours after measurable rainfall

TONIGHT'S GOALS

- **DISCUSS IMPLEMENTATION ACTIONS**

- **PRIORITIZE ACTION STRATEGY**

- Short Term
- Mid Term
- Long Term



Implementation: 20 Year Vision



SHORT TERM ACTIONS:

- *Create a median mulch demonstration site to showcase landscape practices that improve soil health*
- *Require the use of compost in City projects*
- *Develop pilot projects to test new plant species and landscape installation practices (such as sheet mulching) with the dual goals of reducing future maintenance while increasing community aesthetics and green infrastructure*

Implementation: 20 Year Vision



SHORT TERM ACTIONS:

- *Create demonstration soil preparation at the median on Shaw Avenue in Loma Vista*
- *Partner with developers to implement soil preservation/enhancement protocols following earthmoving, including tilling soil to a depth of 2-feet in planted areas, and applying compost*
- *Require and develop topsoil replacement, amendment, and proper soil preparation practices for all new development, including public rights-of-way, especially in Loma Vista and Northwest due to duripan soil issues*

Implementation: 20 Year Vision



EDUCATE THE COMMUNITY AND BUSINESSES

MID-TERM ACTIONS:

- *Create a median mulch demonstration site to showcase landscape practices that improve soil health*
- *Require the use of compost in all permitted projects*
- *Develop a heritage tree protection ordinance*
- *Consider incorporating or allowing plot-based community gardens or urban farming on public land*

Implementation: 20 Year Vision



DRAW PEOPLE OUTSIDE

SHORT TERM ACTIONS:

- *Increase urban forest plantings*
- *Develop a Citywide tree canopy coverage goal of 25%*
- *Add wayfinding to the intersection of Sierra Avenue and Clovis Avenue to direct trail users to trail and make drivers aware of busy trail intersection. Consider painting directional signage on pavement or using pavement markers*
- *Install flashing crosswalks at intersections of Sierra Avenue and Clovis Avenue, Minnewawa and Bullard Avenue, and Bullard Avenue and Pollasky Avenue*

Implementation: 20 Year Vision

MID-TERM ACTIONS:



- *Develop parking lot, street, and sidewalk shade ordinance*
- *Create a City-wide park and landscape district to provide dedicated source funding for maintenance throughout the City*
- *Develop plans for and construct new Basin Parks at Basins 4D, 4E, 5B/5C, 5F, BC, BX, BW, DO, and DP*
- *Create canal trail north from Letterman Park to Sierra Avenue, create pedestrian/bicycle crossings at canal intersections with Villa Avenue and Bullard Avenue*
- *Construct Centennial Plaza*
- *Create new community park at intersection of Willow Avenue and Holland Avenue*

Implementation: 20 Year Vision



LONG TERM ACTIONS:

- *Create a Basin Park adjacent to HWY 168 at the end of 3rd Street*
- *Create new pocket park at Gettysburg Avenue and Peach Avenue*

Implementation: 20 Year Vision

UTILIZE GREEN INFRASTRUCTURE

SHORT TERM ACTIONS:

- *Update City of Clovis Standard Drawings, October 1, 2012, to incorporate WELO requirements*
- *Update City of Clovis Approved Plant List with the recommendations from the Urban Greening Plan*
- *Update City of Clovis Design Guidelines to reflect the changes/ideas from the Urban Greening Plan including soil preparation*
- *Replace incandescent light bulbs with light emitting diode (LED) fixtures to provide better light quality on neighborhood streets, less light trespass into the night sky, lower electricity bills, eliminate toxic gases found in current lighting fixtures (thereby reducing landfill pollution), and reduce greenhouse gas emissions*
- *Develop specific plan for Willow Avenue as a pedestrian-friendly, green street*
- *Develop specific plan for Pollasky Avenue south of Bullard Avenue to draw pedestrian activity from the northern part of the street south, to create new opportunities for commercial activity along this route or incorporate this into the Central Clovis Specific Plan*
- *Create a staggered planting plan to replace container trees along Bullard Avenue in Old Town*

Implementation: 20 Year Vision

UTILIZE GREEN INFRASTRUCTURE

MID-TERM ACTIONS:

- *Create a sustainable landscape best practices maintenance manual that outlines best practices to minimize waste, conserve water, and protect natural ecosystems; this could be built off of existing manuals such as the Model Bay-Friendly Landscaping Maintenance Specifications, which could be tailored to Clovis*
- *Consider the water tower at the southeastern edge of Letterman Park for a new water-efficiency demonstration garden*
- *Conduct traffic study of Willow Avenue, 5th Street, East Bullard Avenue, Gettysburg Avenue, Barstow Avenue, Minnewawa Avenue, and Shephard Avenue to evaluate opportunities for roadway reduction or reallocation to accommodate green street improvements*

Implementation: 20 Year Vision

UTILIZE GREEN INFRASTRUCTURE

LONG TERM ACTIONS:

- *Explore/install hydroelectric generation systems when retrofitting or replacing existing City pipelines*
- *Create free shuttle from Clovis Community College Center to Old Town*

Implementation: 20 Year Vision

PROMOTE ALTERNATIVE TRANSPORTATION

SHORT TERM ACTIONS:

- *Create crosswalks across Ashlan Avenue, Gettysburg Avenue, and Shaw Avenue at Paseo and internal roadway intersections in Loma Vista*
- *Develop master plan for Enterprise Canal Trail and community park space adjacent to trail*
- *Prohibit developers from creating separation wall between housing complexes and key street corridors, such as Shepherd Avenue, **Minnewawa Avenue**, and Willow Avenue to promote pedestrian activity along these corridor*
- *Incentive developers to install landscape elements, including street trees prior to construction of residential and commercial properties*

Implementation: 20 Year Vision

PROMOTE
ALTERNATIVE
TRANSPORTATION

MID-TERM ACTIONS:

- *Install crosswalk improvements at the intersection of Peach Avenue and Ashlan Avenue, consider painting street to create wayfinding and alert drivers to pedestrians and cyclists*
- *Replace and increase sidewalk width on Willow Avenue in Helm Ranch and improve the central median; consider a road diet and improved crosswalks*
- *Develop master plan for regional park at center of Northwest along Enterprise Canal*
- *Install crosswalks at Willow Avenue intersections with Shephard Avenue, Perrin Avenue, Behymer Avenue, International Avenue, and Copper Avenue*

Implementation: 20 Year Vision

PROMOTE
ALTERNATIVE
TRANSPORTATION

LONG TERM ACTIONS:

- *Create levee trail along canal adjacent to Ashlan Avenue to create connection to the City of Fresno*
- *Extend levee trail to the east from Basin S. Park*

Implementation: 20 Year Vision



MID-TERM ACTIONS:

- *Work with partners to make OMRI-certified compost, such as that made by Kochergen Farms Composting with Clovis' green waste via Allied Waste's facilities in Fresno, available locally to the City. Residential and commercial growers could reduce maintenance needs, increase plant viability, restore soil health, and reduce water needs*
- *Establish municipal curb-side green waste program*

LONG TERM ACTION:

- *Provide compost to residents at no or reduced cost*

Implementation: 20 Year Vision



SHORT TERM ACTION:

- *Pursue grant funding or other monies to implement the Urban Greening Plan, focusing on built improvements and maintenance and referencing the Greening Analysis work*

MID-TERM ACTION:

- *Implement the proposed Class II bike lane on Willow and paint it for added visibility*

LONG TERM ACTION:

- *Implement the proposed bike paths, lanes, and routes proposed in the Bicycle Transportation Master Plan*

Implementation: 20 Year Vision

MAXIMIZE OPPORTUNITIES FOR PARTNERSHIPS ON GREENING EFFORTS

SHORT TERM ACTIONS:

- *Look for opportunities to increase maintenance staffing*
- *Actively create partnerships/training to address maintenance staffing shortfalls. Current staffing levels limit the City's ability to proactively maintain the existing urban forest or increase plantings; most effort is spent reacting to hazards. Implementing several of the recommendations outlined in the report could provide significant improvements to the City's urban greening efforts*

Implementation: 20 Year Vision

MAXIMIZE OPPORTUNITIES FOR PARTNERSHIPS ON GREENING EFFORTS

MID-TERM ACTIONS:

- *Expand the Citizen Forester Program, among others*
- *Create an Urban Forester position and an Urban Forest Group charged with stewardship of the City's urban forest*

LONG TERM ACTIONS:

- *Create multiple-benefits agreement program between City of Clovis and Fresno Irrigation District to formalize use of levees as trails.*
- *Establish best practices handbook for construction of trails on levees.*

Funding Opportunities

GRANT FUNDING

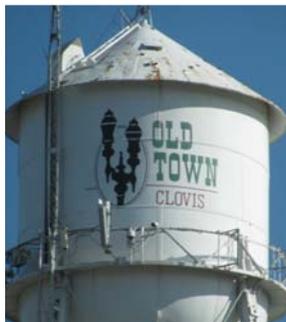
- CALIFORNIA STATE PARKS FOUNDATION PARK ENRICHMENT GRANTS
- LISC/NFL FOUNDATION GRASSROOTS PROGRAM
- US EPA ENVIRONMENTAL JUSTICE
- CALIFORNIA RIPARIAN HABITAT CONSERVATION PROGRAM
- NATIONAL TRAILS FUND
- PROJECT LEARNING TREE
- CORPORATE GRANTS
- CAL FIRE GRANTS

PROGRAMS

- ACTIVE TRANSPORTATION PROGRAM
- WATER ENERGY GRANT PROGRAM
- STRATEGIC GROWTH COUNCIL
- BIKE PATHS PROGRAM
- SCHOOL BUS PROGRAM
- MEASURE C: TRANSPORTATION SALES TAX

STRATEGIES FOR COMMUNITY INVOLVEMENT

- Community participation and community stewardship activities, such as selecting a community tree for a specific neighborhood.
- Coordinate stewardship activities with established volunteer groups like Tree Fresno, as well as school groups and environmental organizations.
- Notify residents and property owners of any project involving the planting or tree removal at City Parks near their home or business.
- Build upon existing community service programs and education programs to establish opportunities for classroom and neighborhood based learning.



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