

# ARTISAN AND CRAFTSMAN THEME



Subdivisions within the area are identified by distinct thematic "Craftsman" design elements, which are incorporated into entry monuments, signs, walkways, lighting fixtures, tiles, and other public amenities.



The Loma Vista community provides exceptional urban design coupled with Craftsman and Bungalow charm.



The theme is incorporated into living and work areas visible throughout the entire area, making Loma Vista an ideal community for living, work, and play.



# LOMA VISTA MAKING IT HOME

Communities like Loma Vista are why people are saying; "Clovis is a way of life".



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## Welcome to...



# LOMA VISTA A CLOVIS COMMUNITY



## WHAT IS LOMA VISTA?

Loma Vista is the first of three Urban Centers under development to keep up with rapid growth in the Fresno/Clovis metropolitan area. The concept focuses on growth in a manner that builds upon and integrates with the existing community of Clovis. Urban centers are envisioned to promote a full service active lifestyle within communities of about 25,000 in population. These communities are intended to be sustainable communities of high quality design, serving the immediate needs of Urban Center residents.



When completed, Loma Vista will accommodate a wide range of housing, social, entertainment, recreational, cultural, and shopping opportunities, through exceptional community centers, designed to enhance the pedestrian experience. In addition, residents of Loma Vista will relish walkable paths through high quality "Craftsman" era neighborhoods, inviting exploration into cafés, outdoor dining, and retail facilities located within the three community centers.

## LOMA VISTA WALKABLE COMMUNITIES

Pedestrian connectivity is the key focus of the Loma Vista community. Pedestrian amenities, such as benches, street trees, fountains, outdoor dining, public art, and specially treated sidewalks, invite the public to stroll. Upon its completion, Loma Vista will have incorporated approximately 20 miles of trails and paseos for the enjoyment of the community.



The City's idea is to promote healthier, happier living. Paseos provide pedestrian trails making it easier to drive less by locating key destination points such as commercial uses and employment centers near residential areas, and with creating neighborhood parks and outdoor spaces that encourage people to spend more time outside.



## LOMA VISTA COMMUNITY-VILLAGE CENTERS

**Community Center South** is a 128-acre Master Planned Community located in the heart of the Southeast Urban Center. This area contains the greatest concentration of the shopping, entertainment, and social uses in a vibrant and pedestrian oriented setting. It is designed to be anchored by and integrated with the Reagan Educational Center.



Community Center South is designed around a village green, an expansive open space feature that accommodates an amphitheater. Public facilities such as a library and post office are also envisioned adjacent to the village green.



**Community Center North** encompasses 100-acres of land bounded by Shaw Avenue on the south, and Leonard Avenue on the east. This community will offer a "main street" and a recreational park in the same style of Community Center South.

Community Center North provides a multi-modal underpass on Shaw Avenue connecting the two community centers.

The 389-acre **Eastern Village** stretches along Shaw Avenue from Highland to McCall Avenue and south to Ashlan Avenue. The Village contains a mixture of uses, from a Mixed Use Community Center, retail commercial, office, business campus, and various densities of residential uses.

